

# ANDREJ PRESTON

## MOTION / UI / UX DESIGNER

E | [preesty@gmail.com](mailto:preesty@gmail.com) P | (415) 202-4535 PORTFOLIO | [www.andrejpreston.com](http://www.andrejpreston.com)

## EXPERIENCE

**ZipEdTech, LLC** (UI / UX / Motion Designer)

**June 2015 – Present**

- Provide UX/UI Design for courses in collaboration with the Course Development team. Involved in every stage of the creative process, from conceptualization to delivery.
- Develop visually compelling graphics that meet aesthetic requirements. Types of graphics include 2D infographics, as well as graphic elements for videos and interactives
- Create digital and print marketing collateral. Deliverables include: graphic components for websites/LMS, high impact PowerPoint presentations, and “Explainer” videos.

**.BiteSize TV / Media General** (Lead Motion Designer & Visual Designer)

**2010 – June 2015**

- Managed the design team and oversaw all TV & visual design projects.
- Designed daily motion graphics, including story assets, bumpers, lower-thirds, promotional reels, advance chroma keying, compositing, special effects, and animated typography.
- Post production editing, live editing, producing, scheduling, and creating new show formats.

**The Infographics Show** (Creator & Motion Graphics Designer)

**2012 – 2015**

- Produce and design video infographics (explainer videos).

**TorrentFreak.com** (Motion Graphics Designer & Producer)

**2008 – 2011**

- Produced, wrote, directed and designed a bi-weekly video podcast for TorrentFreak.com.

**SuprNova.org** (Founder)

**2002 – 2004**

- Founded largest BitTorrent indexing website (at the time).
- Managed 80 individuals involved in coding and moderating the website and forums.

## EDUCATION

**General Assembly**

**2015**

- User Experience Design

**Academy of Art University**

**2007 – 2011**

- Bachelor of Fine Arts, Motion Pictures & Television

## SKILLS

Adobe After Effects  
Cinema 4D  
Prototyping  
User Interfaces

Adobe Illustrator  
Final Cut Pro  
Sketch  
Usability Testing

Adobe Photoshop  
HTML & CSS  
User Experience  
Zeplin.io

Adobe Premiere Pro  
InVision  
User Interviews